

Wings of Globalization?

New Approaches to the History of Commercial Aviation, 1920s–2020s

Conference, November 1 & 2, 2024, Washington, D.C.



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Organized by Andreas Greiner (German Historical Institute Washington) and Stefan Rinke (Institute for Latin American Studies of Freie Universität Berlin), in cooperation with the Smithsonian National Air and Space Museum), supported by the German Research Foundation (DFG)



Program

Friday, November 1, 2024

Location: German Historical Institute

Washington, D.C.

9:00 – 9:30 am **Arrival & Registration**

9:30 – 10:00 am **Welcome**
Opening Remarks
Simone Lässig (GHI Washington)

Introduction
Andreas Greiner (GHI Washington)
Stefan Rinke (FU Berlin)

10:00 – 11:00 am **Keynote**
Guillaume de Syon (Albright College)

11:00 – 11:20 am **Coffee Break**

11:20 am – 1:15 pm **Panel 1: Users and Producers**

Chair: Simone Lässig (GHI Washington)

Marc Alsina (Johns Hopkins University): Air-mindedness at Work. State Ideology and the Worker in the Argentine and U.S. Aviation Industries, 1930–1980

John Wong (The University of Hong Kong): Wardrobe Dynamics. Cathay Pacific Female Flight Attendants' Changing Uniform for a City in Flux

Aashique Ahmed Iqbal (Krea University Sri City, Andhra Pradesh): Indian Tourism in the Jet Age 1960–2000

Kaori Takada (Otsuma Women's University Tokyo): Creating Jetsetters. US. Militourism in Hawai'i and Japan

Discussant: Phil Tiemeyer (Kansas State University)

1:15 – 2:00 pm **Lunch Break**

2:00–3:30 pm **Panel 2: The Dangers of Flying**

Chair: Jana Keck (GHI Washington)

Silke Zoller (Kennesaw State University): Hijackings and State Responses. Tracing the Origins of Aviation Security

Peter Svik (Universität Wien): Confrontation and Cooperation Patterns in European Civil Aviation, 1920s–1980s

Moritz Alexander Sorg (Albert-Ludwigs-Universität Freiburg): Unsafe Airways. Commercial Aviation between Accidents and Terrorism in the Twentieth Century

Discussant: Alan Meyer (Auburn University)

3:30 – 3:50 pm **Coffee Break**

3:50 – 5:20 pm **Panel 3: Flying Nations**

Chair: Andreas Greiner (GHI Washington)

Priya Mirza (University of Delhi): Plane Gifts. Aerial Technology as Gifts between the Indian Princes and the British Crown, 1914–45

Aimée Plukker (Cornell University): Compelling Campaigns. The Aviation Advertising of KLM and Alitalia (1945–1970)

Jessica Pearson (Macalester College): New Nations on Vacation. Tourism and Aviation in the Decolonizing World

Discussant: Baz Lecocq (Humboldt-Universität zu Berlin)

6:00 pm **Conference Reception at the GHI**

Saturday, November 2, 2024

Location: National Air and Space Museum , Steven F. Udvar Hazy Center
Chantilly, Virginia

9:30 am Arrive at GHI for bus transfer to Udvar Hazy

10:30 – 11:00 am *Opening Remarks*

Dr. F. Robert van der Linden (Supervisory Curator in the Aeronautics Department, Smithsonian National Air and Space Museum)

11:00 am – 1:00 pm **Panel 4: Flying in the Global South**

Chair: Colleen E. Anderson (National Air and Space Museum)

Federico Lazarin (Universidad Autónoma Metropolitana Ciudad de México): Joining Local Markets. Regional Air Transport Enterprises in

Mexico, 1928–1970

Marie Huber (Philipps Universität Marburg): Postcolonial Skies. Aviation in Africa after Independence

Alexandre Fortes (Universidade Federal Rural do Rio de Janeiro): Civil Aviation and Hemispheric Defense. World War II and International Disputes over Brazilian Airlines

Waqar Zaidi (Lahore University of Management Sciences): “The World’s Best Airdrome”. Constructing the Aerial Centrality of the Middle East, 1945–1960

Discussant: Melina Piglia (Consejo Nacional de Investigaciones Científicas y Técnicas)

1:00 – 1:45 pm

Lunch Break

1:45 – 3:00 pm

Concluding Round Table Discussion

Melina Piglia (Consejo Nacional de Investigaciones Científicas y Técnicas); Alan Meyer (Auburn University); Baz Lecocq (Humboldt-Universität zu Berlin); Phil Tiemeyer (Kansas State University)

Moderation: Stefan Rinke (Freie Universität Berlin)

3:00 – 4:30 pm

Museum Tour and Discussion with Dr. F. Robert van der Linden and the scientific staff of the Smithsonian National Air and Space Museum

4:45 pm

Meet bus for transfer from Udvar Hazy to GHI

Event Website:

<https://www.ghi-dc.org/events/event/date/wings-of-globalization-new-approaches-to-the-history-of-commercial-aviation-1920s-2020s>

Locations:

German Historical Institute Washington

1677 New Hampshire Ave, NW
Washington, D.C. 20009

NASM Steven Udvar Hazy Center

14390 Air and Space Museum Parkway
Chantilly, VA 20151