On October 24, 2013, the 2013 Helmut Schmidt Prize in German-American Economic History was awarded to Mary Nolan, professor of history at New York University. The Schmidt prize pays tribute to the former German chancellor for his part in transforming the framework of transatlantic economic cooperation. The prize, which is awarded every other year, has been generously sponsored by the ZEIT-Stiftung Ebelin and Gerd Bucerius since 2007.

Professor Nolan was honored for her remarkable oeuvre, especially for her groundbreaking books *Visions of Modernity: American Business and the Modernization of Germany* (1994) and *The Transatlantic Century: Europe and America, 1890-2010* (2012). Nolan’s *Visions of Modernity* opened new perspectives on the history of the Weimar Republic by examining the German reception of “Fordism” and American ideas on the rationalization of work, production, and consumption. Bridging the fields of business history, labor history, and women’s history, *Visions of Modernity* is a landmark study that threw new light on the complexity of Weimar culture and society. In her most recent book, *The Transatlantic Century*, Nolan offers a fascinating overview of the interactions between the Old and New Worlds. Her analysis centers on the differing — and at times opposing — understandings of modernity that have shaped European-American relations over the past century.

After introductory remarks by Hartmut Berghoff (GHI) and Nina Smidt (American Friends of Bucerius), S. Jonathan Wiesen (Southern Illinois University, Carbondale) delivered the laudation. Upon accepting the prize, Mary Nolan delivered a lecture titled “Americanization? Europeanization? Globalization? The German Economy since 1945,” which is published in this issue of the *Bulletin*.

An excerpt of the laudation follows here: “Mary Nolan’s scholarly achievements are manifold, but before I highlight some of her specific interventions, allow me to suggest that her signal contribution to our field has been to conceive of economic history in its most capacious and creative terms. Professor Nolan is not a scholar who produces narrow studies of companies or market trends. Instead, she has been drawn to the multiple actors that converge in the economy—business owners,
managers, politicians, labor leaders, and, of course, workers. To this last category she has lent especially fruitful attention. She has sought to understand workers—and indeed work—in their multifaceted dimensions by exploring the meaning and experience of labor. In her studies of the long twentieth century, her reach has been sweeping. She has looked at working class politics, working class culture, and the relationships between men and women in the workplace. She has taken us from the factory floor and the sweatshop to the union hall and the party headquarters. We have learned about salaried labor, wage labor, skilled labor, semi-skilled labor, manual labor, agrarian labor, and migrant labor. We have been introduced to Catholic bricklayers and Protestant pipefitters. We have seen European and American workers on the assembly line and on the picket line—and in the home, at the ballot box, and in the grocery store. We have descended into the coalmine and stood next to the blast furnace and the kitchen stove. We have observed industrialists, shop stewards, and Hausfrauen in imperial settings, in democracies, and under dictatorships. This colorful panoply should not obscure a key point: Mary Nolan’s work has always been grounded in an exacting study of macroeconomic trends and microeconomic statistics, and she has also infused her writings with an appreciation of long-term social developments."

2013 FRITZ STERN DISSERTATION PRIZE

The 2013 Fritz Stern Dissertation Prize, honoring the best doctoral dissertation on German history written at a North American university, was awarded to Ricky W. Law for his dissertation “Knowledge is Power: The Interwar German and Japanese Mass Media in the Making of the Axis” (University of North Carolina, Chapel Hill, 2012). The award ceremony took place on November 15, 2013 at the 22nd Annual Symposium of the Friends of the GHI, chaired by David Blackbourn (Vanderbilt University), President of the Friends. The prize selection committee was composed of Ann Goldberg (University of California, Riverside), Paul Lerner (University of Southern California), and Jesse Spohnholz (Washington State University). The prize winner has contributed an article presenting his dissertation research to this issue of the Bulletin.

The committee’s prize citation read: “In this impressively researched, elegantly written, and ambitious project, Dr. Law approaches the German-Japanese alliance (the Anti-Comintern Pact of 1936) from a
variety of angles and perspectives, offering an approach from cultural and intellectual history to issues traditionally dealt with by diplomatic historians. Law’s work recasts the German-Japanese relationship before and during World War II from the conventional view of it as a logical alliance between aggressive, authoritarian dictatorships. He points out that the alliance was actually rather surprising at the time, especially because of German “racial” chauvinism and Japanese sensitivity. The alliance thus needs more explanation than historians have yet provided. Rather than turning to high diplomatic concerns, Law centers his attention on how the German and Japanese publics came to see an alliance as not only politically expedient but also reflective of shared or at least complementary cultural norms and traditions. In doing so, he provides a panoramic view of German and Japanese mass culture that offered consumers images of the other — newspaper coverage, films, non-fiction books, lectures and pamphlets, voluntary associations dedicated to the study of the other and even instructional materials for learning a foreign language — and shows how the two nations imagined and constructed each other in the years leading up to and during the alliance. To be sure, as subjects within authoritarian regimes, members of the German and Japanese publics played no role in signing the Anti-Comintern Pact. Yet Law shows a shift in popular culture that, he argues, made this alliance increasingly appear both tolerable and natural. The committee was impressed by Law’s extensive research in both German and Japanese sources. His facility with both languages is clear and is a major achievement in itself, but even more impressive is the depth and comprehensiveness of his research, as well as his mastery of a historiographic landscape that includes a range of subfields (e.g., film history and the history of publishing) Law’s sensitive and imaginative treatment of source criticism and creative framing of his project around different forms of media provides a thoughtful model for other cultural historians. In sum, the committee members find Law’s approach to international relations innovative and compelling and believe that his findings will be of great significance to both German and Japanese historiography.”
NEW STAFF PUBLICATIONS

Monographs and Edited Volumes


Articles and Chapters

Hartmut Berghoff. “Blending Personal and Managerial Capitalism. Bertelsmann’s Rise from Medium-sized Publisher to Global Media


Britta Waldschmidt-Nelson. “‘We Shall Overcome’: The Impact of the African American Freedom Struggle on Race Relations and Social Protest in Germany after World War Two.” In The Transatlantic Sixties: Europe and the United States in the Counterculture Decade, edited by Britta


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**GHI FELLOWSHIPS AND INTERNSHIPS**

**GHI Doctoral and Postdoctoral Fellowships**

The GHI awards short-term fellowships to German and American doctoral students as well as postdoctoral scholars in the fields of German history, the history of German-American relations, and the history of the roles of Germany and the United States in international relations. The fellowships are also available to German doctoral students and postdoctoral scholars in the field of American history. The fellowships are usually granted for periods of one to six months but, depending on the funds available, can be extended by one or more months. The research projects must draw
GHI Fellowships

GHI Internships

GHI Internships provide German and American students of history, political science, and library studies an opportunity to gain experience at a scholarly research institute. Interns assist individual research projects, work for the library, take part in the preparation and hosting of conferences, and help with our publications. They receive a small stipend. The program is very flexible in the sense that the GHI tries to accommodate the interns’ interests, abilities, and goals. A two-month minimum stay is required; a three-month stay is preferred. There is a rolling review of applications. For further information, please check our web site at www.ghi-dc.org/internships.

RECIPIENTS OF GHI FELLOWSHIPS

Doctoral Fellows

Sophia Dafinger, Universität Augsburg
“Lessons learned?” Wissenschaftliche Expertise für den Luftkrieg nach 1944 in den USA

Jana Hoffmann, Westfälische Wilhelms-Universität Münster
Familienvorstellungen im amerikanischen Mainline-Protestantismus, 1950-1980

Claas Kirchhelle, University of Oxford
Pyrrhic Progress: Consumer Attitudes towards Agricultural Antibiotics (1951-2012)

Ella Müller, Albert-Ludwigs-Universität Freiburg
“Anti-Environmentalism”: Widerstände gegen Umweltschutzpolitik in den USA von 1969 bis in die frühen 1990er Jahre

Kristina Poznan, College of William & Mary
Becoming Immigrant Nation-Builders: The Development of Austria-Hungary’s National Projects in the United States, 1880s-1920s

Michele Weber, Marquette University
When does our Liberation Come? The Policing of Homosexuality in American Occupied Germany, 1945-1949
Andrew Zonderman, Emory University
*Embracing Empire: Eighteenth-Century German Migrants and the Development of the British Imperial System*

**Postdoctoral Fellows**

Julio Decker, Technische Universität Darmstadt
*A Global History of Railways in the Colonial Spaces of the United States and the German Empire, 1884–1918*

Natalie Krentz, Friedrich-Alexander-Universität Erlangen-Nürnberg
*Die “Wissenschaftliche Revolution” im Kontext: Repräsentationen und Praktiken wissenschaftlicher Erkenntnisgewinnung in der Massachusetts Bay Kolonie im 17. und frühen 18. Jahrhundert*

Rachel Moran, Pennsylvania State University
*Poor Choices: Welfare and Pregnancy in the U.S. and Western Europe, 1945–1996*

Klaus Seidl, Ludwig-Maximilians-Universität München
*Weltbürger wider Willen: Eine Biographie Veit Valentin (1885–1947)*

Jana Weiss, Westfälische Wilhelms-Universität Münster
*Beer in the U.S.: From a German Cultural Asset to an (Inter)National Mass Product — A “(Re)Invention of Tradition and Consumption”*

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**GHI RESEARCH SEMINAR, FALL 2013**

**October 16**

Joris Mercelis (University of Ghent)
*Photography and the Public Domain: Managing Knowledge and Intellectual Property, 1871–2003*

Rene Schlott (University of Giessen)
*A Biography on the Life, Work, and Impact of Raul Hilberg (1926–2007)*

**October 30**

Leonard Schmieding (GHI)
*German Restaurants in San Francisco, 1890–1941*

**November 20**

Adelheid Voskuhl (University of Pennsylvania)
*Engineers’ Class Struggle and the Question of “Technology” in German and American High Industrialism*
December 4  Mischa Honeck (GHI)
   *Eagle on Ice: Paul Siple’s Passage to Imperial Manhood*

December 11  Discussion of:

**GHI DOCTORAL SEMINAR, SUMMER/FALL 2013**

June 13  Elise Vallier (University of Paris-Est Marne La Vallée)
   *In Defense of American Womanhood: Color, Class, Gender and Region: A Study of African-American Women’s Writings, 1865–1920*

   Kritika Agarwal (State University of New York, Buffalo)
   *Uncertain Citizenship: Denaturalization and Expatriation in Twentieth-Century America, 1906–1967*

   Brian Goodman (Harvard University)
   *América and the Other Europe: Literature and Culture beyond the Curtain, 1946–1989*

July 11  Matthew Yokell (Texas A&M University)
   *Qingdao and the German Experience in China, 1880–1918*

   Marina Kaneti (New School for Social Research)
   *Migrants, Consumers, and the Politics of Affect*

   Brendan Murphy (University of Sheffield)
   *Killing in the German Army: Organizing and Surviving Combat in the Great War*

October 10  Bernhard Sassmann (Universität Augsburg)
   *“Kulturen der Intelligence”: Militärische Nachrichtendienste in den USA, 1900–1947*

   Elisabeth Piller (Universität Heidelberg)
   *German Cultural Diplomacy and the United States, 1919–1932*

October 17  Karin Hagen (Jacobs University Bremen)
   *“Male, pale, and stale”: Gender and Manned Space Travel in the United States in the Context of the Cold War*
Julian Länge (Heinrich-Heine-Universität Düsseldorf)
Amerikanische Unternehmensstrategien in westdeutschen Einzelhandelsunternehmen nach dem Zweiten Weltkrieg bis in die 1980er Jahre

November 7 Scott Krause (University of North Carolina at Chapel Hill)
City upon a Hill of Ruins: A German-American Network’s Campaign to bring Cold War Democracy to West Berlin, 1945–63

Alex Elkins (Temple University)
Street Sovereignties: The 1960s Riots and the Triumph of “Get-Tough” Policing

December 12 Silke Körber (Johannes Gutenberg-Universität Mainz)
Deutschsprachige Verleger im Exil in den USA/Großbritannien und ihr Einfluss auf die Entwicklung des populären illustrierten Sachbuchs im 20. Jahrhundert.
GHI SPRING LECTURE SERIES 2014

EAST GERMAN INTELLECTUAL BIOGRAPHIES

Organized by Leonard Schmieding and Uwe Spiekermann

Twenty-five years after the fall of the Berlin Wall, Germany continues to be shaped by narratives of clear-cut differences between East and West. This lectures series will take a biographical perspective on coming of age as a scholar in East Germany. It will explore the impact of the collapse of the GDR on individuals’ careers and the challenges they faced in adjusting to the academic culture of the West. The experiences of the speakers, who represent three different generations, highlight the differences and similarities between East and West — before and after 1989 — and will challenge the audience to reflect on their own “western” intellectual practices.

This lecture series has been generously funded by a bequest from Michael Olshausen to the Friends of the German Historical Institute.

February 20  The Academic and the Everyday in the GDR
Sigrid Jacobeit (Humboldt-Universität zu Berlin) and Wolfgang Jacobeit (Humboldt-Universität zu Berlin)

March 27  Research between Central Planning and the Market: The Experiences of an East German Economic Historian, 1965-2005
Jörg Roesler (Berlin)

April 24  In the Labyrinth of Memories: The Battle over the Stasi Files in the Peaceful Revolution of 1990/91
Stefan Wolle (DDR Museum Berlin)

May 15  Between East and West: Contemporary History as Biographical Challenge
Jürgen Danyel (Zentrum für Zeithistorische Forschung Potsdam)
For a regularly updated calendar of events, please check our web site at www.ghi-dc.org

**January 23-24**  
**Studying the History of National Socialism and the Holocaust: Toward an Agenda for the 21st Century**  
Conference at the GHI and the United States Holocaust Memorial Museum  
Conveners: Stefan Hördler (GHI) and Jürgen Matthäus (Center for Advanced Holocaust Studies/United States Holocaust Memorial Museum)

**January 24**  
**Studying the History of National Socialism and the Holocaust: Toward an Agenda for the 21st Century**  
Panel Discussion at the GHI  
Panelists: Frank Bajohr (Institute of Contemporary History Munich/Center for Holocaust Studies), Christopher Browning (University of North Carolina at Chapel Hill), and Wendy Lower (Claremont McKenna College)

**February 20-22**  
**Gender, War and Culture: From Colonial Conquest and Standing Armies to Revolutionary Wars (1650s–1830s) to the Wars of Nations and Empires (1830s–1910s)**  
Workshop at the University of North Carolina at Chapel Hill  
Conveners: Dirk Bönker (Duke University) and Karen Hagemann (University of North Carolina at Chapel Hill)

**February 25**  
**Visions of Beauty: Arnold Genthe and the Art of Photography**  
Exhibition Opening and Lecture at the GHI  
Speaker: Marina Kaneti (New School for Social Research)

**March 7-8**  
**Histories of Humanitarianism: Religious, Philanthropic, and Political Practices in the Modernizing World**  
Conference at the GHI and the University of Maryland, College Park  
Conveners: Sonya Michel (University of Maryland, College Park) and Britta Waldschmidt-Nelson (GHI)

**April 4**  
**Migration and the Great Recession**  
Lecture at the GHI  
Speaker: Demetrios G. Papademetriou (Migration Policy Institute)
April 4-5  Migration during Economic Downturns: From the Great Depression to the Great Recession
Workshop at the GHI
Conveners: Elisa Minoff (GHI) and Marc Rosenblum (Migration Policy Institute)

April 25-26  A Hands-on Approach: The Do-It-Yourself Culture and Economy in the 20th Century
Workshop at the GHI
Convener: Reinhild Kreis (GHI)

May 3  Search for a New Sound: The Blue Note Photographs of Francis Wolff
Exhibition Opening at the Goethe-Institut

May 7-10  20th Transatlantic Doctoral Seminar: Nineteenth-Century German History
Seminar at the GHI
Conveners: Anna von der Goltz (Georgetown University) and Richard F. Wetzel (GHI)

May 21  Jazz — the Classical Music of Globalization
Performance and Lecture at the GHI
Speaker and Performer: Reinhold Wagnleitner (University of Salzburg) and Tom McDermott (Piano, New Orleans)

May 29  What Crisis? Speculation, Corruption, and the State of Emergency during the Great Depression
Gerald Feldman Memorial Lecture, at the GHI
Speaker: Martin Geyer (LMU Munich)

June 5-7  War and Childhood in the Age of the World Wars: Local and Global Perspectives
Conference at the GHI
Conveners: Mischa Honeck (GHI), James Marten (Marquette University), Andreas Gestrich (GHI London), and Arndt Weinrich (GHI Paris)

June 18-20  Informal and Everyday Markets: Modern Histories of Indian Business and Entrepreneurship since the Nineteenth Century
Conference at the University of Göttingen
Conveners: Sebastian Schwecke (University of Göttingen), Ingo Köhler (University of Göttingen), and Christina Lubinski (GHI)

June 23-July 4  Archival Summer Seminar in Germany
Seminar in Germany
Convener: Mark Stoneman (GHI)
September 1-12  Bosch Foundation Archival Summer School
for Junior Historians 2014: American History in
Transatlantic Perspective
Seminar in Chicago, Madison, Boston,
and Washington, DC
Convener: Mischa Honeck (GHI)

September 4-6  Jewish Consumer Culture
Conference at the GHI
Conveners: Jenna Weissman Joselit (George Washing-
ton University), Roger Horowitz (Hagley Museum and
Library), and Uwe Spiekermann (GHI)

September 11-13  Gender, War and Culture: From the Age of the
World Wars (1910s-1940s) to the Cold War and
Anti-Colonial Struggle to the Wars of Globaliza-
tion (1940s-Present)
Workshop at the Duke University
Conveners: Hartmut Berghoff (GHI), Dirk Bönker
(Duke University), Karen Hagemann (UNC Chapel
Hill), and Mischa Honeck (GHI)

September 18-20  Shady Business: White Collar Crime in History
Conference at the GHI
Conveners: Edward Balleisen (History Department /
Kenan Institute for Ethics, Duke University), Hartmut
Berghoff (GHI), and Christopher McKenna (Said Busi-
ness School, University of Oxford)

October 16-17  Wirtschaftskriminalität und Unternehmen
Conference in Frankfurt
Conveners: Hartmut Berghoff (GHI/University
of Göttingen) and Thomas Welskopp (University
of Bielefeld)

October 30-31  Green Capitalism? Exploring the Crossroads of
Environmental and Business History
Conference at the Hagley Museum and Library in
Wilmington, Delaware
Conveners: Adam Rome (University of Delaware), Yda
Schreuder (University of Delaware), Hartmut Berghoff
(GHI), Erik Rau (Hagley Museum and Library), and
Roger Horowitz (Hagley Museum and Library)

November 13  28th Annual Lecture of the GHI
Lecture at the GHI

November 14  23rd Annual Symposium of the Friends
of the GHI and Award of the Fritz Stern
Dissertation Prize
Symposium at the GHI
November 17  The Rosenberg Files: The West German Ministry of Justice after 1949 and the Nazi Past
Panel Discussion at the GHI
Speakers: Manfred Görtemaker (University of Potsdam) and Christoph Safferling (University of Marburg)

December 5-7  Taxation for Redistribution since 1945: North America and Western Europe in Comparison
Workshop at the GHI
Conveners: Gisela Hürlimann (GHI/University of Zurich) and W. Elliot Brownlee (University of California, Santa Barbara)