Conference:

Cultures of Capitalism in Weimar and Nazi Germany

February 23 - 24, 2018

Conveners:
Pamela Swett (McMaster University), Moritz Föllmer (University of Amsterdam), and David Lazar (GHI Washington)
**Friday, 23 February 2018**

9:00 am  **Welcome and Opening Remarks**  
Simone Lässig, Director of the German Historical Institute  
Moritz Föllmer, Pamela Swett

9:30-11:00 am  **Discourses of Capitalism**  (Moderator Anne Schenderlein, GHI)  
Martin Geyer (University of Munich)  
"Aporias of 'Rational' and 'Political Capitalism’ in Germany’s Interwar Period”

Claus-Christian Szejnmann (University of Loughborough)  
"Greedy Bonzen”: Capitalism and Morality in the Light of Satire during the Weimar Republic

Stephen Gross (New York University)  
"Theories of Demography, Development, and Capitalism in Interwar Germany”

11:00 am  **Coffee break**

11:30 am-1:00pm  **Consumer Capitalism**  (Moderator Soeren Urbansky, GHI)  
Sina Fabian (Humboldt University Berlin)  
"Marketing and Selling Beer in Interwar Germany”

Jan Logemann (University of Göttingen)  
"Debating Interwar Consumer Capitalism: On the Marketing Expertise of Engineers and Psychologists”

Molly Loberg (Calpolytechnic, San Luis Obispo)  
"A Society Safe for Capitalism: Violent Crowds, Tumult Laws, and the Costs of Doing Business in Germany, 1918-1945”
1:00 pm  Lunch

2:30-4:00 pm  Bankers, Savers, and Investors  (Moderator Richard Wetzell, GHI)

Simone Derix (University of Munich)
"Neglected Practices: Rethinking the Relationship of Kin and Capitalism”

Jonathan Zatlin (Boston University)
"The Slavery of Interest: Racializing Credit Creation in Interwar Germany”

Pamela Swett (McMaster, Hamilton)
"Völkisch Banking? Capitalism and Stuttgart’s Savings Banks, 1933-1945”

6:30 pm  Dinner
Meze Restaurant
2437 18th Street NW
Washington, DC 20009

Saturday, 24 February 2018

9:30-11:00 am  Capitalist Agents  (Moderator David Lazar)

Tim Schanetzky (University of Jena)
"Semantics of Success – the Cases of Henry J. Kaiser and Friedrich Flick”

Moritz Föllmer (University of Amsterdam)
"Capitalism and Agency in Interwar Germany”
11:00 am  **Coffee break**

11:30 am-1.00 pm  **Capitalism, the State and War** (Moderator Claudia Roesch, GHI)

Serife Julia Erol (University of Heidelberg, Germany and University of Trondheim, Norway)

"State Capitalism in Nazi Germany: Norwegian Hydropower as a Tool of Autarky Politics"

Alexa Stiller (University of Bern)

"Völkisch Capitalism: Himmler’s Bankers and Nazi Settlement Practice in Annexed Western Poland"

1:00 pm  **Lunch**

2:00-3:00 pm  **Final Discussion**