

THE GERMAN HISTORICAL INSTITUTE CORDIALLY INVITES YOU TO

A KEYNOTE LECTURE

Jewish Consumer Cultures: An Overview of Current Research

GIDEON REUVENI

THURSDAY, MAY 7, 2015
6:00 - 8:00 PM

GERMAN HISTORICAL INSTITUTE
1607 NEW HAMPSHIRE AVENUE NW
WASHINGTON DC 20009

USCDornsife
Dana and David Dornsife
College of Letters, Arts and Sciences
Max Kade Institute for
Austrian-German-Swiss Studies

GHI GERMAN HISTORICAL INSTITUTE
WASHINGTON DC

Gideon Reuveni is Reader in History and Director of the Centre for German-Jewish Studies at the University of Sussex. He is the author of *Reading Germany: Literature and Consumer Culture in Germany before 1933* (2006) and the editor of several important books on modern Jewish history. Currently he is completing a book on consumer culture and the making of Jewish identity in Europe.

RSVP (ACCEPTANCES ONLY) BY MAY 4
TEL 202-387-3355 FAX 202-387-6437
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6:00 PM RECEPTION

6:30 PM KEYNOTE LECTURE

This keynote lecture, organized together with the USC Max Kade Institute for Austrian-German-Swiss Studies, is part of the conference "Jewish Consumer Cultures in 19th and 20th Century Europe and America" taking place at the GHI from May 7 to 9, 2015.

PHOTO CREDIT Clipping from a Zabar's shopping bag. Zabar's is a specialty grocery store on Manhattan's Upper West Side founded by Ukrainian-American immigrant entrepreneur Louis Zabar in the early 1920s.

