



German Historical Institute
1607 New Hampshire Ave. NW, Washington DC

More Atlantic Crossings?
Europe's Role in an Entangled History of the Atlantic World, 1950s-1970s

June 7-9, 2012

Conveners: Jan Logemann (GHI), Mary Nolan (NYU), Daniel Rodgers (Princeton)

THURSDAY, JUNE 7, 2012

6:30 – 8:00 PM Evening Reception, German Historical Institute

FRIDAY, JUNE 8, 2012

9:00 AM Coffee and Welcome

9:30 AM **Panel I – Forging the Cold War Atlantic Community: Émigrés and Elite Networks**

Chair and Comment: Jan Logemann, German Historical Institute

Against the Global New Deal: Competing World Economic Imaginaries in the Age of Development

Quinn Slobodian, Wellesley College

The European Origins of “Judeo-Christianity”: Religious Thought and the Cold War

Udi Greenberg, Dartmouth College

10:45 AM Coffee Break

11:00 AM *The Night Watchman: Hans Speier and the Rise of the American Defense Intellectual*
Daniel Bessner, Duke University

The Underpinnings of Atlanticism: Diplomats, Policy Entrepreneurs and Elite Networks
Kenneth Weisbrode, Bilkent University

12:30 PM Lunch Break (Catered at the GHI)

2:00 PM **Panel II – Explaining Europe to Americans: Networking and Cultural Diplomacy**

Chair and Comment: Frank Schipper, German Historical Institute / Leiden University

The Ford Foundation's Role in Promoting German-American Elite Networking during the Cold War

Anne Zetsche, Northumbria University

"Explaining Europe to Americans and America to Europeans": Mario Einaudi between Cultural Diplomacy and Scientific Development

Andrea Mariuzzo, Luigi Einaudi Foundation / Cornell University

Building Bridges across the Atlantic: The European Union Visitors Program. A Case study for Public Diplomacy and the Transatlantic Relationship in the 1970s

Alessandra Bitumi, University of Bologna

3:45 PM Coffee Break

4:00 PM **Panel III – The Urban Internationale: Planning the Modern City**

Chair and Comment: Christopher Klemek, George Washington University

Leading and Learning? American Planners in the International Federation for Housing and Town Planning, 1945–1960

Phillip Wagner, Humboldt University Berlin

European Concepts—American Plans: Maurice Rotival, Edmund Bacon, and James Marshall Miller

Carola Hein, Bryn Mawr College

"Must Our Cities Remain Ugly?" America's Urban Crisis and the European City: Transatlantic Perspectives on Urban Development in the Context of Migration and Travel, 1945–1970

Andreas Joch, German Historical Institute / University of Giessen

SATURDAY, JUNE 9, 2012

9:00 AM Coffee at the GHI

9:30 AM **Panel IV – Transatlantic Challenges to Cold War High Modernity**

Chair and Comment: Ines Prodöhl, German Historical Institute

The Club of Rome and the World Problematique: Promoting Ideas of Global Interdependence through a Transatlantic Network, 1960s–1970s

Christian Gütegemann, University of Konstanz

Petra Kelly and the Power of the West German Green Alternative in American Politics

Stephen Milder, University of North Carolina at Chapel Hill

10:45 AM

Coffee Break

11:00 AM

Panel V – European Émigrés in American Intellectual Life

Chair and Comment: Daniel Rodgers, Princeton University

The Exiled Roots of Western Culture: George Mosse and Peter Gay's Development of European Cultural History

Merel Leeman, University of Amsterdam

Franz L. Neumann: Negotiating Political Exile

Thomas Wheatland, Assumption College

12:30 PM

Lunch Break (See Enclosed Restaurant Guide)

2:00 PM

Panel VI – Transfers and Transnational Careers in the Social Sciences

Chair and Comment: Richard Wetzell, German Historical Institute

“Knowing a World in Crisis” The Hebrew University of Jerusalem between Reluctant Modernism and Methodological Positivism, 1935–1955

Tal Arbel, Harvard University

Gisela Konopka and Transatlantic Entanglements of Social Work, 1950–1970

Barbara Reiterer, German Historical Institute / University of Minnesota

An Entangled History of Psy-Knowledge? The Case of Family Therapy in Western Europe and the U.S., 1950s–1970s

Jens Elberfeld, Bielefeld University

3:45 PM

Coffee Break

4:00 PM

Panel VII – Transatlantic Business: European Corporations and Corporate Models in the U.S.

Chair and Comment: Mary Nolan, New York University

The Grasstops Goes Global: Reconsidering Neoliberalism's Transatlantic Origins

Elizabeth Tandy Shermer, Loyola University Chicago / University of Cambridge

Expatriate Benefits and the Making of a Transatlantic Pensions Industry, 1960s–1980s

Matthieu Leimgruber, University of Geneva

Bayer's Transatlantic Cross(ing): The Struggles of a Foreign Multinational Company in the United States

Corinna Ludwig, German Historical Institute / Bielefeld University

5:45 – 6:30 PM

Concluding Discussion

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