Germans’ Things:
Material Culture and Daily Life in East and West
1949-2009

Presented by

The Wende Museum,
German Historical Institute (GHI)

October 1-3, 2009

At

UCLA Library and Villa Aurora

Conveners:
Justinian Jampol (The Wende Museum) and Cristina Cuevas-Wolf (The Wende Museum)
Uta Balbier (GHI) and Philipp Gassert (Universität Augsburg)
Robert G. Moeller (UC Irvine)
Conference Program

Thursday, October 1, 2009

12:15 pm  
Shuttle from Hotel Angeleno to The Wende Museum  
(For Guided Tour)

3:00 pm  
Shuttle from The Wende Museum to UCLA Faculty Center  
(Two shuttles leave simultaneously for UCLA)

4:15 pm  
Welcome and Opening Remarks  
California Room, UCLA Faculty Center

  Gail Kligman (University of California, Los Angeles)  
  Uta Balbier (German Historical Institute) and  
  Justinian Jampol (The Wende Museum)

4:30 – 6:00 pm  
Panel I: Eating and Drinking Things

Chair: Philipp Gassert (Universität Augsburg)

  Jeff Schutts (Douglas College)  
  Coca-Cola and the Reel History of Cold War Berlin

  Katherine Pence (Baruch College, CUNY)  
  The Struggle for Real Coffee: From Black Market and Global Trade to the GDR Kaffeeklatsch

  Paul Freedman (Yale University)  
  ‘Die Entdeckung des Krabbencocktails’: Luxury Dining in the DDR

Commentator: Paul Lerner (University of Southern California)

6:00-8:00 pm  
Dinner for conference members at UCLA Faculty Center  
Hosted by the UCLA Library and  
Center for European and Eurasian Studies (CEES)

8:30 pm  
Shuttle from UCLA Faculty Center to Hotel Angeleno  
(Two shuttles leave simultaneously for Hotel Angeleno)

8:30-10:30 pm  
“Before Bed” Drinks at West restaurant/lounge -Hotel Angeleno  
Hosted by GHI
Friday, October 2, 2009

9:00 am  Shuttle from Hotel Angeleno to Villa Aurora  
(Two shuttles leave simultaneously from Hotel)

9:30 am  Coffee/Tea and pastries  
Hosted by the Villa Aurora Foundation

10:15 am  Welcome and Introductory Remarks

Carola Donnerhak (Director, Villa Aurora)  
Justinian Jampol (The Wende Museum)

10:30 am – 12:30 pm  Panel II: Collecting Things

Chair: Justinian Jampol (The Wende Museum)

Jane Pavitt (Victoria & Albert Museum)  
The Politics of Curating ‘Cold war Modern’ at the V & A

Jana Scholze (Victoria & Albert Museum)  
Problems of Collecting the GDR in Reunified Germany

Karen Lang (University of Southern California)  
A.R. Penck and the Poetics of Banal German Things

Martin Roth (Staatliche Kunstsammlungen Dresden)  
Collecting Things from a Divided Nation: National Museums in Germany

Commentator: Benita Blessing (Ohio University)

12:30 – 1:30 pm  Lunch on the Patio

1:30 – 3:00 pm  Panel III: Body Things

Chair: Jane Caplan (Oxford University)

Lutz Sauerteig (Durham University)  
Suitcase for Sex: West German Media and the Shaping of Sexual Knowledge of the Young

Josie McLellan (Bristol University)  
Erotic East: Sex and the Body as Commodities in the GDR

Uta Poiger (University of Washington, Seattle)  
Beauty and Business in Cold War Germany
Commentator: **Robert Moeller** (University of California, Irvine)

3:00 – 3:30 pm  
**Coffee/Tea Break**  
Hosted by the Villa Aurora Foundation

3:30 – 5:00 pm  
**Panel IV: Designing Things**

Chair: **Uta Balbier** (German Historical Institute)

**Paul Betts** (University of Sussex)  
_Picturing Privacy: Another Look at East German Photography_  
_(From the Collection of the Wende Museum)_

**Edith Sheffer** (Stanford University)  
_Designing the East-West Divide_

**Eli Rubin** (Western Michigan University)  
_The Destruction and Replacement of Germans’ Things: A Sketch of Three Projects, 1937-1939_

Commentator: **Alf Lüdtke** (University of Erfurt, Germany / Hanyang University, Seoul / Korea)

5:30 pm  
**Shuttle from Villa Aurora to Hotel Angeleno**  
(Two shuttles leave simultaneously from Villa)

**Evening free** (see sightseeing suggestions in conference packet)

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**Saturday, October 3, 2009**

8:30 am  
**Shuttle from Hotel Angeleno to UCLA Royce Hall**

9:30 am  
**Coffee/Tea with pastries**

10:15 am  
**Welcome and Introductory Remarks**  
UCLA, Royce Hall 314

**Gail Kligman** (University of California, Los Angeles)  
**Robert Moeller** (UC Irvine)

10:30 am - 12:30 pm  
**Panel V: Musical Things**

Chair: **Silke Hilger** (The Wende Museum)
Detlef Siegfried (University of Copenhagen)
*Tapes and Records: The Gendering of Technical Equipment in West German Youth Culture of the 1960s*

Leonard Schmieding (University of Leipzig)
*Boomboxes and Backwards Caps: HipHop Culture in the GDR*

Lindsay Hansen (California State University, Northridge)
*Poets and Producers: Making Records in the GDR*

John Ahouse (The Wende Museum)
*Functionaries and Freethinkers: Professor Gerd Rienaecker on Classical Music in the GDR*

Commentator: Susan McClary (University of California, Los Angeles)

12:30 – 1:30 pm
*Box Lunches and Beverages on the Terrace*

1:30 – 3:00 pm
*Panel VI: Remembering Things*

Chair: Todd Presner (UCLA)

John Maciuika (Baruch College, CUNY)
*Whose Schlossplatz? Architecture and the “Materialization” of German Identities in Berlin’s Historic Center, 1945-2009*

Justinian Jampol (The Wende Museum)
*“GDR on the Pacific”: (Re)presenting East Germany in Los Angeles*

Joes Segal (Utrecht University)
*‘Disturbing things: the interpretation of GDR cultural history’*

Commentator: Martin Sabrow (ZZF)

3:00 – 3:30 pm
*Coffee/Tea Break*

3:30 – 5:00 pm
*Plenary Discussion: “Do Things Matter?”*

Moderator: Phillip Gassert

Discussants: Uta Balbier (German Historical Institute)
John Maciuika (Baruch College, CUNY)
Alf Lüdtke (University of Erfurt, Germany / Hanyang University, Seoul / Korea)

5:30 pm
*Shuttle from UCLA Royce Hall to Hotel Angeleno*
6:30 pm  **Dinner and Celebration** in honor of *Tag der Deutschen Einheit* and 20th Anniversary of the Fall of the Berlin Wall. Details to follow

**Organizers and Sponsors**

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