

## JAN LUDWIG LOGEMANN

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### Education

- 2007 Ph.D. in History, Pennsylvania State University  
“*Shaping Affluent Societies: Divergent Paths to a Mass Consumer Society in West Germany and the United States during the Postwar Boom Era*”
- 2002 Magister Artium (M.A.) in Modern History, Humboldt Universität zu Berlin  
“*Europa in den Werken von aus Deutschland in die USA emigrierten Historikern während der 1950er und 1960er Jahre*“

### Employment

- Since 2010 German Historical Institute, Washington D.C.  
*Research Fellow and Research Group Director “Transatlantic Perspectives: Europe in the Eyes of European Immigrants to the United States, 1940-1980”*
- 2009 - 2010 German Historical Institute, Washington D.C.  
*Visiting Research Fellow in the History of Consumption*
- 2008 (Fall) Bloomsburg University of PA  
*Visiting Assistant Professor in History*
- 2008 (Spring) Pennsylvania State University  
*Lecturer in History*
- 2002 – 2007 Pennsylvania State University  
*Teaching and Research Assistant, Pre-doctoral Lecturer*

### Publications

#### Books:

*Trams or Tailfins: Public and Private Prosperity in Postwar West Germany and the United States* (Chicago: University of Chicago Press, forthcoming 2012).

*The Development of Consumer Credit in Global Perspective: Business, Regulation, and Culture*, Edited Volume (New York: Palgrave, forthcoming 2012).

#### Journal Articles:

“Is It in the Interest of the Consumer to Pay Taxes? Transatlantic Differences in Postwar Approaches to Public Consumption,” *Journal of Consumer Culture* 11 (2011): 339-365.

“Americanization through Credit? A Transnational and Comparative History of Consumer Credit in Germany, 1860s - 1960s” in *Business History Review* 85, 3 (2011): 529-50.

“Transatlantic Perspectives: Europe in the Eyes of European Immigrants to the United States, 1930-1980,” with Andreas Joch, Corinna Ludwig, Ashley Narayan, and Barbara Reiterer, *GHI Bulletin* 48 (Spring 2011): 85-99.

“The Myth of a Bygone Cash Economy: Consumer Lending in Germany from the Nineteenth Century to the Mid-Twentieth Century,” with Uwe Spiekermann, *Enterprises et Histoire* 59 (2010): 12-27.

- “Where to Shop? The Geography of Consumption in the Twentieth Century Atlantic World,” in *GHI Bulletin* 45 (Fall 2009), pp. 55-68.
- “Different Paths to Mass Consumption: Consumer Credit in the United States and West Germany during the 1950s and ‘60s,” *Journal of Social History* 41 (2008), pp. 525 – 559.

Book Chapters:

- “Beyond Self-Service: The Limits of ‘Americanization’ in Post-war West-German Retailing in Comparative Perspective” in Lydia Nembach (ed.), *Transformation of Retailing in Europe after 1945* (London: Ashgate, forthcoming 2012).
- “Consumption and Space: Inner-City Pedestrian Malls and the Consequences of Changing Consumer Geographies,” in Hartmut Berghoff / Uwe Spiekermann (eds.), *Decoding Modern Consumer Societies* (New York: Palgrave; forthcoming 2012).
- “Einkaufsparadies und ‘Gute Stube’: Fußgängerzonen in Westdeutschen Innenstädten der 1950er bis 1970er Jahre,” in Adelheid v. Saldern (ed.), *Stadt und Kommunikation in bundesrepublikanischen Umbruchszeiten* (Stuttgart: Franz Steiner 2006), pp. 103-122.

Reviews in:

Business History Review, German Studies Review, The German Quarterly, History: Reviews of New Books, Journal of Social History, Social History, Vierteljahrschrift für Sozial- und Wirtschaftsgeschichte.

**Professional Conferences**

Selected Recent Papers

- “From Vienna to Mass Market: Psychology, Interwar Socialism, and American Commercial Consumerism,” at German Studies Association, Louisville, KY, September 2011.
- “Transatlantic Perspectives: Europe in the Eyes of European Immigrants to the United States, 1930-1980,” at Translating Europe: Gesellschaftliche Europavorstellungen im 20. Jahrhundert, University of Giessen, July 2011.
- “European Immigrants and Commercial Design in the United States: Transnational Exchanges and Transfers in Graphic and Industrial Design, 1920-1960,” at Business History Conference, St. Louis, MO, March 2011.
- “Remembering ‘Aunt Emma’: Retail Space and Urban Conflict in Twentieth Century Bremen,” at German Studies Association, Oakland, CA, October 2010.
- “Consumer Credit in Transatlantic Perspective,” *Consommer à Crédit en XXe Siècle*, International University of Paris Ouest Nanterre-La Défense, January 2010.
- “Reacting to Affluence: Consumer Confidence during the Postwar Boom Era in West Germany and the United States,” at German Studies Association Annual Conference, Fairfax, October 2009.
- “Beyond Self-Service: The Limits of Americanization in Postwar West-German Retailing in Comparative Perspective,” at Retailing in Postwar Europe, University of Cologne, September 2009.

Conference and Panel Organization

- Conference Co-convener: “Europe – Migration – Identity,” Summer Seminar at the University of Minnesota, Minneapolis, MN, August 2011.
- Conference Convener: “Cultures of Credit: Consumer Lending and Borrowing in Modern Economies,” German Historical Institute, February 2010.